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| Rami Shoula  Digital Marketing Manager | |
| |  |  | | --- | --- | |  | Profile Experienced Digital Marketing Manager with a proven track record of developing and directing high impact digital marketing strategies. Skilled in overseeing web strategy and development, digital engagement, and consumer-facing tools. Adept in guiding strategic relationships to achieve company goals. |  |  |  | | --- | --- | |  | Employment HistoryDigital Marketing Manager at Algine Inc. , New York November 2017 — March 2021   * Defined, developed, and implemented marketing strategies to automate and measure target audience movement. * Established processes and protocols for campaign measurement to optimize results. * Maximized cost-effective operations and continually evaluated spending. * Partnered across the organization to ensure content developed addressed consumer needs and wants. * Served as an expert for digital channel platforms.  Digital Marketing Manager at Client XII, Seattle July 2014 — October 2017   * Developed and lead processes to expand retail opportunities. * Facilitated client on-boarding. * Brought forth a strong understanding of SEO best practices. * Developed and implemented SEO strategies, * Monitored and tracked performance levels. * Managed the marketing database and data management initiatives. |  |  |  | | --- | --- | |  | EducationBachelor of Marketing, Seattle Central College, Seattle September 2010 — May 2014 High School Diploma, Bellevue High School, Bellevue September 2006 — June 2010 |  |  |  | | --- | --- | |  | ReferencesKyle Corcoran from Client XII [corc\_ra99\_an@clientxii.com](mailto:corc_ra99_an@clientxii.com) · 206-543-2121 Julia Sparro from Algine Inc. [sprro@algineinc.org](mailto:sprro@algineinc.org) · 206-980-4343 Alina Mendes from Algine Inc. [alina@algineinc.org](mailto:alina@algineinc.org) · 206-547-8913 | | DetailsSkills  |  |  | | --- | --- | | SEO Best Practices | | |  |  |  |  |  | | --- | --- | | Digital Marketing | | |  |  |  |  |  | | --- | --- | | Content Marketing | | |  |  |  |  |  | | --- | --- | | Leadership Skills | | |  |  |  |  |  | | --- | --- | | Analytics | | |  |  |  |  |  | | --- | --- | | Adaptability | | |  |  |  |  |  | | --- | --- | | Multitasking | | |  |  |  Languages  |  |  | | --- | --- | | German | | |  |  |  |  |  | | --- | --- | | English | | |  |  | |